

GUIDE

What AI writing tools cost

Published prices from AI writing tools, fetched on 2026-11-13, with the unit each vendor bills in and the traps to check before you pay.

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AI writing tools cost anywhere from free to hundreds of dollars a month. The number on the pricing page hides the unit: per seat, per word, per character or in credits. This page lists prices we fetched from each vendor's own site on 2026-11-13. Prices change often; check the page again before you buy.

Published prices, fetched 2026-11-13

Tool	Free option	Lowest paid plan	Billing unit	Notes
Rytr	Yes: 10,000 characters a month	Lite $9/month	Characters on free; unlimited characters on Lite	Personal $19, Pro $49. Yearly billing saves 20%. States 30+ languages and 40+ writing use cases.
Wordtune	Yes: limited daily rewrites and 3 AI generations a month	Advanced about $4.89/month billed yearly	Rewrites and generations per day or month	Unlimited plan about $6.99/month billed yearly. 3-day free trial.
Copy.ai	Free trial	Chat $24/month billed yearly ($29 monthly)	Seats plus workflow credits	Check the vendor's page for current seat counts and plan details.
Writesonic	Free start, no credit card	Starter $79/month billed annually	Articles and site audits per month	Now sold as an SEO and GEO platform: Starter lists 15 AI articles a month. Basic $199, Growth $399.

We did not capture a published price for LanguageTool Premium or Grammarly Pro on our fetch; both sell subscriptions and we do not guess numbers. Check their pages directly.

How to compare like for like

1. Write down your monthly word count. Divide by the plan's stated limit to see how many months of output one

payment covers.

2. Count seats and bundled usage. A solo buyer on a team-priced plan pays for capacity they may not use, while a plan priced per seat multiplies fast.
3. Check the billing interval. Yearly billing is cheaper per month but is a longer commitment. Rytr states yearly billing saves 20%.
4. Check what happens at the limit. Rytr's free tier stops at 10,000 characters. Wordtune's free plan caps rewrites per day and generations per month.
5. Check the refund rule on each vendor's own terms page.

The real cost is your editing time

A $9 plan that produces drafts you must rewrite for an hour can cost more than a $30 plan that lands closer to publishable. Test each tool on one real piece before you commit a year of budget.

Sources

All sources below were fetched and checked on 2026-11-13. That is the access date, not a claim about publication date.

- Copy.ai: Pricing, accessed 2026-11-13.
- Writesonic: Pricing, accessed 2026-11-13.
- Rytr, accessed 2026-11-13.
- Wordtune: Pricing, accessed 2026-11-13.
- LanguageTool: Premium, accessed 2026-11-13.

Frequently asked questions

What is the cheapest AI writing tool?

Among the paid plans we fetched, Rytr Lite was $9 a month and Wordtune's yearly-billed plan worked out near $5 a month. Some vendors publish a free tier or trial; check each vendor's own page. Prices change; check the vendor's page.

Why do prices differ so much?

Vendors bill in different units: per seat, per word or character, in credits, or per month flat. Compare the cost of your own monthly volume, not the sticker price.

Sources

copy.ai — https://www.copy.ai/pricing
writesonic.com — https://writesonic.com/pricing
rytr.me — https://rytr.me/
wordtune.com — https://www.wordtune.com/pricing